



WRITING YOUR ESSAY

The Excellence & Credibility Award (also known as **The ECA Award, ECA Award, The ECA or ECA**) takes into account an essay submission and rigorous screening during the decision process. As expected, you’ll be given a title to write on - a title not far from ordinary, usually revolving around healthcare, depicting what we can observe as current health challenge in the community while looking at ways we can provide solutions. You would need to employ a number of skills – mostly critical and analytical, and in turn, be judged by how well you address the topic, showing your position and giving evidence of your stand, how you put together your work and good paragraphing, arrangement of points while maintaining a good flow, how well you use vocabularies to express your views and finally, good construction of grammatical expressions.

WHAT IS EXPECTED

Think of yourself as a health Journalist writing for a renowned newspaper, an informative article, and everyone gets to read your work, so, make it worth a good read. Each of the council members would have these in mind while deciding who takes home the award. Below is the **Marking Criteria** for the essay. It is simple but requires much from you.

Marking Criteria (to be used by the Council Members)			
Task Achievement	Coherence and Cohesion	Lexical Resource	Grammatical Range and Accuracy
*Sufficiently addresses all parts of the task. *Presents a fully developed position in answer to the question with relevant, fully extended and well supported ideas.	*Uses cohesion in such a way that it attracts no attention. *Skilfully manages paragraphing.	*Uses a wide range of vocabulary with very natural and sophisticated control of lexical features, but with minor errors.	*Uses a wide range of structures with full flexibility and accuracy.

**Adapted from IELTS Band 8 & 9 Standards*

WORD LIMITS

We have set word limits for the essay and letter of motivation to better explore your ability and see how well you can express your thoughts with limited words. This would help you to be precise in your collation of data and conclusive when delivering your information. Also, do not attempt to explain ideas that are not feasible and attainable.

Letter of Motivation: 150 words only.

Essay: 300 words only.

Ideally, you're expected to not surpass the word limit as this may attract disqualification. Furthermore, you should write not less than 100 words for your letter of motivation and not less than 250 words for your essay

WRITING YOUR LETTER OF MOTIVATION

One hundred and fifty words may not be enough to tell everything about you and how much you want this award. Be that as it may, you are expected to be direct and let the deciding members know how you heard of the award, what inspired you to apply and why you think you deserve it. With a good essay on the side, good letter of intent can help you clinch the award.

SUBMISSION

Application portal opens on **1st January 2021 by 10:00 GMT** and closes by **midday (12:00 GMT)** on the **26th day of March, 2021**. You will need to include your essay and letter of motivation in Section 4 of the application. Plan ahead, type and save your submission to easily add or copy and paste them during the application process.

